



The Bridge

The Bridge - Dunkeld & Birnam News

Advertising Rates

We recommend block booking adverts to secure your space.
You can book 6 months (5 editions) or 12 months (10 editions).
(July/August and December/January are combined)

1 column x 1 inch

£7.00 black & white

£9.50 colour

add £1.00 for an online advert

1 column x 2 inch

£14.00 black & white

£19.00 colour

add £1.00 for an online advert

2 column x 4 inch

£56.00 black & white

£76.00 colour

add £5.00 for an online advert

Online advert :

Go digital with our online advert offer.

We'll add your advert to the website
along with your contact details.

Half Page 3 column x 6 inches

£126.00 black & white

£171.00 colour

add £10.00 for an online advert

Full Page 3 columns x 12 inches

£252.00 black & white

£342.00 colour

add £10.00 for an online advert

Let us design your advert... one off design fees

are charged at £5.00 for small adverts & £10.00 for large adverts.

(high resolution images & content must be supplied)

FORMATS: Artwork for printing should be supplied in one of the following formats: PDF (with fonts embedded), EPS (Photoshop or Illustrator, with text converted to outlines), JPEG or TIFF (made to size at 300dpi). We can also accept: Quark XPress files supplied with all fonts and linked images & InDesign files supplied with all fonts and linked images. Word files can be accepted, however please bear in mind that these will not be high resolution.

RESOLUTION: All images should be supplied with a resolution of 300dpi (dots per inch)

BLEED: All artwork should be supplied with a 3mm bleed where applicable

COLOURS & TRAPPING: All files for spot colour printing should have the correct colours specified. Please ensure that where colours bleed into each other, sufficient trapping has been allowed. Full colour jobs should be saved as CMYK.

DIMENSIONS: All files should be supplied to the correct dimensions

T&Cs:

All invoices must be paid within 7 days of invoice date. Interest will be applied at 5% per month to outstanding invoices.

Artwork must be supplied by the deadline advised at the time of booking.

Force Majeure Event: obligations suspended for force majeure; force majeure notification will be sent to all interested parties at the earliest convenience. Mitigation of effects will be advised at this time.

Rates correct at time of print, September 2020. Contact us at adverts@dunkeldandbirnamnews.co.uk for more details.