# the Bridge
DUNKELD & BIRNAM

# ADVERTISING RATES

**SAVE 5%** BY ANNUAL PREPAYMENT OR STANDING ORDER COMMITMENT
SEE AMOUNTS BELOW IN BOLD...

**ONLINE COMMUNITY ADDRESS BOOK**

All advertisers are given an entry in our searchable online community address book:
**www.dunkeldandbirnamnews.co.uk/local-directory/**

**1 column x 1 inch**
(67mm x 25mm)
£8.49 or **£8.07** black & white
£11.52 or **£10.95** colour

**1 column x 2 inch**
(67mm x 50mm)
£16.98 or **£16.13** black & white
£23.05 or **£21.89** colour

**2 column x 4 inch**
(143mm x 100mm)
£67.91 or **£64.52** black & white
£92.17 or **£87.56** colour

## Go Large & Stand Out from the Crowd

**Big or small – we've got space for all.**

***JUST CALL!***

**Half Page - 3 column x 6 inch**
(210mm x 152mm)
£152.81 or **£145.16** black & white
£207.39 or **£197.02** colour

**Full Page - 3 column x 12 inch**
(210mm x 305mm)
£305.61 or **£290.34** black & white
£414.76 or **£394.02** colour

**NEEDING A LITTLE HELP?**

***We can design your advert... for a one off design fee***
Charged at only £5.50 for small adverts & £11.00 for large adverts.
(high resolution images & content must be supplied)

**ARTWORK SPECIFICATION**

**FORMATS:** Artwork for printing should be supplied in one of the following formats: PDF (with fonts embedded), EPS (Photoshop or Illustrator, with text converted to outlines), JPEG or TIFF (made to size at 300dpi). We can also accept: InDesign files supplied with all fonts and linked images. Word files can be accepted, however please bear in mind that these will not be high resolution.

**RESOLUTION:** All images should be supplied with a resolution of 300dpi (dots per inch)

**DIMENSIONS:** All files should be supplied to the correct dimensions

**T&Cs:**
All invoices must be paid within 7 days of invoice date. Artwork must be supplied by the deadline advised at the time of booking.
Rates correct at time of print, 1st March 2026.
Contact us at adverts@dunkeldandbirnamnews.co.uk for more details

**Your advert will not only be in the printed version of The Bridge but also in the online version on our website**

the Bridge
DUNKELD & BIRNAM

## COPY DEADLINES for 2026-2027

APRIL EDITION
Friday 13th March

MAY EDITION
Friday 10th April

JUNE EDITION
Friday 15th May

SUMMER EDITION
(July and August)
Friday 12th June

SEPTEMBER EDITION
Friday 14th August

OCTOBER EDITION
Friday 11th September

NOVEMBER EDITION
Friday 16th October

CHRISTMAS EDITION
(December and January)
Friday 13th November

FEBRUARY EDITION
Friday 15th January

MARCH EDITION
Friday 12th February

The Bridge is published and out for delivery on the last Friday of each month

**YOU CAN ALSO READ THE BRIDGE ONLINE!**
Scan here or go to
www.dunkeldandbirnamnews.co.uk

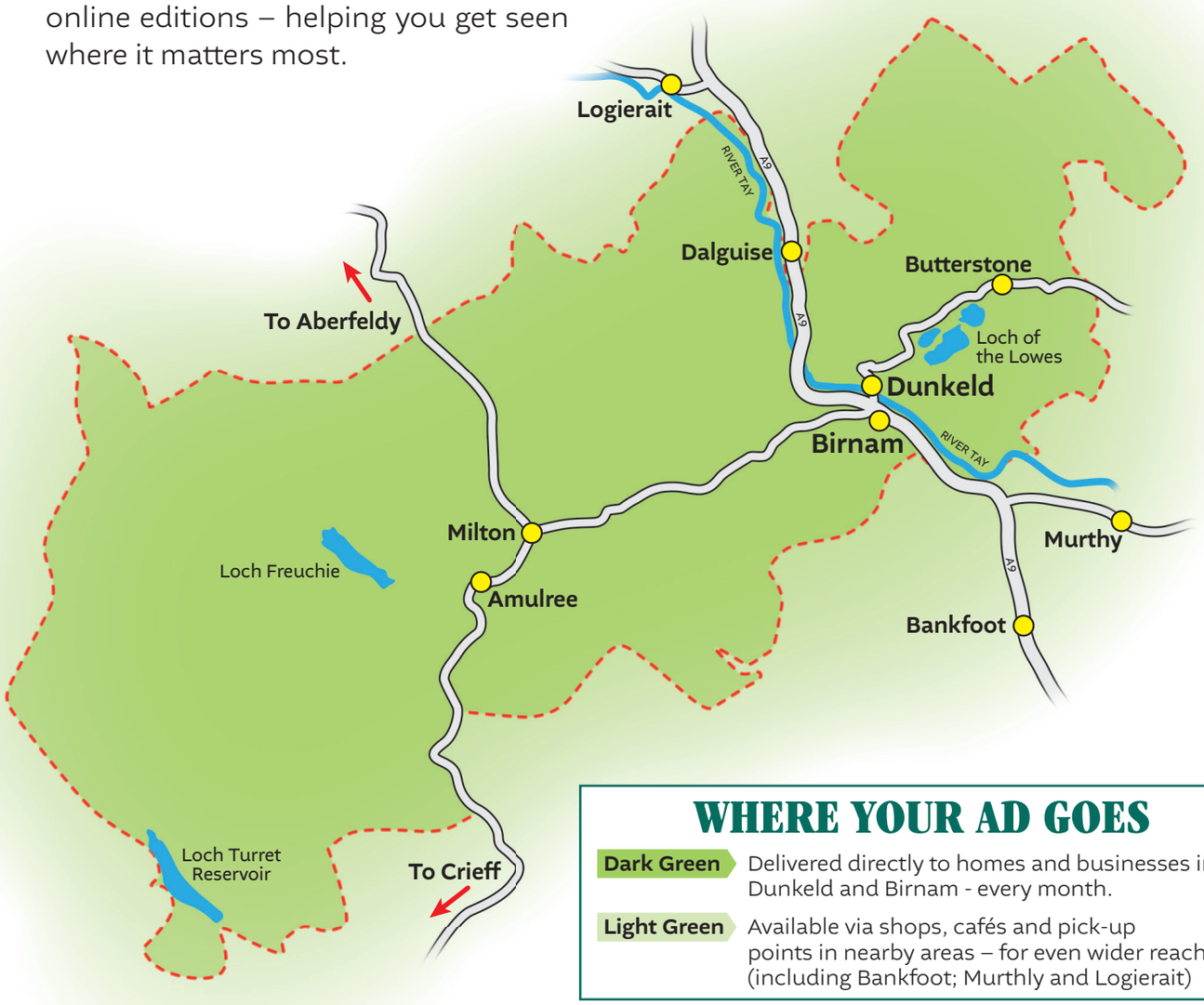
# *Reach Your Community – Support Your Community*

## WANT YOUR BUSINESS TO STAND OUT LOCALLY *WITHOUT BREAKING THE BANK?*

Advertising in The Bridge connects you directly with loyal, community-minded readers who love to support local businesses.

Your advert appears in both print and online editions – helping you get seen where it matters most.

Every penny you spend helps sustain a volunteer-run publication that has been at the heart of the Dunkeld and Birnam community for over 50 years!




### WHERE YOUR AD GOES

**Dark Green** Delivered directly to homes and businesses in Dunkeld and Birnam - every month.

**Light Green** Available via shops, cafés and pick-up points in nearby areas – for even wider reach. (including Bankfoot; Murthly and Logierait)

## *Get seen. Get supported. Get involved.*

See overleaf for pricing details. You can also scan the QR code or visit **www.dunkeldandbirnamnews.co.uk** to view our great rates.

**adverts@dunkeldandbirnamnews.co.uk**